



2022 RISE LEADERSHIP SUMMIT & AWARDS GALA

Join us for the 6th annual RISE Awards being held for the first time IN PERSON in Fort Lauderdale, FL on June 1st at the Marriott Harbor Beach Resort & Spa. We're so excited to bring you a fast-paced, exciting day of interactive leadership training, networking, and a proper celebration for the best talent in the insurance industry. You haven't been to an event like this. This year's 35 winners under 35 will be honored along with all past RISE Award honorees, graduates of the mentorship program, committee leaders, advisory board, and more. We encourage all rising insurance star executives and those who wish to support and celebrate with us to attend. We look forward to partnering with you!



For questions about sponsorship, contact Amy Cooper at 786-442-6829 acooper@riseprofessionals.com

Presenting Sponsor (Exclusive)

PENDING

\$25,000

- ✓ Recognized as the exclusive presenting sponsor on all pre-event marketing
- ✓ Logo on all emails promoting and leading up to the event
- ✓ Logo/branding on the RISE website in conjunction with the event
- ✓ Logo prominently displayed next to RISE in on-site signage
- ✓ Opportunity to introduce keynote speaker at Awards Dinner
- ✓ Opportunity to present trophies to winners as they come up on stage
- ✓ Opportunity to address Leadership Summit attendees for two minutes on stage at the start of the program
- ✓ Invitation to join the RISE Advisory Board breakfast meeting
- ✓ All benefits of VIP Table Host
 - Five (5) tickets to the VIP Cocktail Reception and Awards Dinner plus five (5) winners seated at your table
 - Premium table placement at Awards Dinner
 - Logo within the pre-event marketing
 - Tabletop signage displayed in the center of the table
 - On screen logo recognition at the Awards Dinner
 - Opportunity to provide small marketing item at table (to be approved by RISE)
- ✓ Full page ad in the RISE Awards Magazine
- ✓ Advance copy of attendee list
- ✓ Exclusive renewal rights of sponsorship level for next year



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VIP Cocktail Reception Sponsor

PENDING

\$10,000

- ✓ One-hour open bar on the terrace by the beach
- ✓ Logo within the pre-event marketing
- ✓ Logo/company name on the on-site signage for the VIP Cocktail Reception
- ✓ Opportunity to name a custom cocktail
- ✓ Opportunity to provide custom logo napkins or other items to be placed within the reception area (provided by sponsor)
- ✓ RISE will provide logo recognition on 8.5"x11" photo frame signage on bar(s)
- ✓ Sponsorship will be acknowledged in the comments made from the podium at the Awards Dinner
- ✓ Full page ad in the RISE Awards Magazine
- ✓ Includes two (2) tickets to the Leadership Summit, VIP Cocktail Reception and Awards Dinner
- ✓ Advance copy of attendee list
- ✓ Exclusive renewal rights of sponsorship level for next year

Leadership Summit Lunch Sponsor

\$7,500

- ✓ Sponsorship of the lunch during the Leadership Summit
- ✓ RISE will provide logo recognition on 8.5"x11" photo frame signage in the break area
- ✓ Sponsorship will be acknowledged in the comments made from the podium announcing the lunch
- ✓ Opportunity to provide one small, non-print marketing item for attendees to pick up in the lunch area (subject to RISE approval)
- ✓ Menu is pre-set by RISE
- ✓ Opportunity to provide custom logoed napkins
- ✓ Full page ad in the Leadership Summit Program Book
- ✓ Includes two (2) tickets to the Leadership Summit & VIP Cocktail Reception and Awards Dinner

Leadership Summit Break Sponsor

\$5,000

- ✓ Sponsorship of the afternoon break during the Leadership Summit
- ✓ RISE will provide logo recognition on 8.5"x11" photo frame signage in the break area
- ✓ Sponsorship will be acknowledged in the comments made from the podium announcing the break
- ✓ Opportunity to provide one small, non-print marketing item for attendees to pick up in the break area (subject to RISE approval)
- ✓ Menu is pre-set by RISE
- ✓ Opportunity to provide custom logoed napkins
- ✓ Full page ad in the Leadership Summit Program Book
- ✓ Includes one (1) ticket to the Leadership Summit & VIP Cocktail Reception and Awards Dinner



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Headshot Sponsor

\$5,000

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- ✓ Headshots provided to attendees by a professional photographer during the lunch break
 - ✓ Logo prominently displayed on signage in the photo area
 - ✓ Logo on pre-event marketing promoting the headshot opportunities
 - ✓ Opportunity to provide one small, non-print marketing item to be distributed from the area
 - ✓ Brand placement in delivery of edited headshots
 - ✓ Includes one (1) ticket to the Leadership Summit & VIP Cocktail Reception and Awards Dinner

Room Drop Sponsor

\$5,000 + Room Drop Fees

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- ✓ Have a gift or other marketing item delivered to the hotel room of each attendee at the event staying at the hotel
 - ✓ Sponsor provides the gift and RISE coordinates delivery to attendee rooms
 - ✓ Sponsor will pay the hotel's room drop fee (estimated at \$5-7.50 per room) upon invoice from RISE based on an estimate provided 30 days in advance. Any additional cost that exceeds the estimate will be paid at the conclusion of the event
 - ✓ Includes one (1) ticket to the Leadership Summit & VIP Cocktail Reception and Awards Dinner
 - ✓ *Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for gift. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

Event Swag Bag Sponsor

\$5,000 RISE Sourced Bag or \$3,500 Sponsor Provided Bag*

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- ✓ Sponsor provides bag to be set out during the event
 - ✓ Opportunity to provide one small, non-print marketing item inside the bags
 - ✓ Includes one (1) ticket to the Leadership Summit & VIP Cocktail Reception and Awards Dinner
 - ✓ *Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided bag. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

Conference WIFI Sponsor

\$5,000

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- ✓ Sponsorship covers PREMIUM wifi in the meeting space (not guest rooms)
 - ✓ Sponsor logo recognition of the wifi access
 - ✓ Opportunity for customized wifi password such as "YourCompanyName" (if available at property; minimum and maximum character limits may apply)
 - ✓ Includes two (2) tickets to the Leadership Summit & VIP Cocktail Reception and Awards Dinner



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Plug-In/Recharge Lounge Sponsor

\$3,500

- ✓ Charging devices set up to power attendees' electronic devices
- ✓ Tabletop signage displayed in area
- ✓ Opportunity to provide one small, non-print marketing item to be distributed from the area
- ✓ Sponsorship can be upgraded to include a seating lounge area (additional costs would apply)
- ✓ Includes one (1) ticket to the Leadership Summit & VIP Cocktail Reception and Awards Dinner

5k DEI Run/Walk Sponsor

ONLY 1 LEFT

\$3,500

- ✓ \$1,000 donated to the RISE DEI Scholarship in your (company's) name
- ✓ Logo prominently displayed on signage in the race area
- ✓ Logo on pre-event marketing promoting the 5k Run/Walk
- ✓ Opportunity to be on site at the registration and/or finish line and greet participants
- ✓ Opportunity to provide one small, non-print marketing item (such as a water bottle, hat, fan, etc) to be distributed from the race area
- ✓ Includes one (1) ticket to the Leadership Summit & VIP Cocktail Reception and Awards Dinner

Name Badge Lanyard Sponsor

SOLD

\$3,500

- ✓ Single-color (black or white) logo prominently featured on the front of the badge pouch/lanyard
- ✓ Badge pouch/lanyard provided to every attendee and registered guest of the event
- ✓ Includes one (1) ticket to the Leadership Summit & VIP Cocktail Reception and Awards Dinner

Hotel Room Key Card Sponsor

\$3,500

- ✓ Attendees who stay in the event hotel and reserve a room in the event room block will receive a custom hotel key card with your single color (black or white) company logo featured prominently on the card (keycard design is preset). Deadlines apply
- ✓ Includes one (1) ticket to the Leadership Summit & VIP Cocktail Reception and Awards Dinner



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Pens Sponsor

\$3,500 RISE Sourced Pens or \$2,500 Sponsor Provided Pens*

- ✓ Sponsor provides logoed pens (subject to RISE approval) to be set out all day during the event and replenished until gone
- ✓ Includes one (1) ticket to the Leadership Summit & VIP Cocktail Reception and Awards Dinner
- ✓ *Sponsor is responsible for paying shipping, receiving, and storage charges at the hotel for sponsor-provided pens. Sponsor will be provided with shipping dates and will be responsible for any fees if the items arrive prior to the stated receiving date.

Selfie Station Sponsor (4 available)

3 AVAILABLE

\$2,500

- ✓ Photo booth/wall provided for attendees to take photos in front of
- ✓ Logo prominently displayed on signage in the photo area
- ✓ Either logo printed on photos from photo booth or custom hashtag and logo on photo wall
- ✓ Opportunity to provide one small, non-print marketing item to be distributed from the area
- ✓ Includes one (1) ticket to the Leadership Summit & VIP Cocktail Reception and Awards Dinner

VIP Table Host

\$5,000

- ✓ Five (5) tickets to the Leadership Summit, VIP Cocktail Reception and Awards Dinner plus five (5) winners seated at your table
- ✓ Premium table placement at Awards Dinner
- ✓ Logo within the pre-event marketing
- ✓ Tabletop signage displayed in the center of the table
- ✓ On screen logo recognition at the Awards Dinner
- ✓ Full page ad in the RISE Awards Magazine
- ✓ Opportunity to provide small marketing item (to be approved by RISE)

Table Host

\$3,000

- ✓ Full table of ten (10) tickets to the VIP Cocktail Reception and Award Dinner
- ✓ Tabletop signage displayed in the center of the table
- ✓ On screen logo recognition at the Awards Dinner
- ✓ Opportunity to provide small marketing item at table (to be approved by RISE)
- ✓ Opportunity to “adopt” a prior year’s winner for your table
- ✓ Upgrade available to include Leadership Summit passes (additional costs would apply)



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Gold Winner Recognition Package/Adopt-A-Winner \$2,500

- ✓ Flight (continental US) and two night standard hotel room for winner's travel to and from event
- ✓ Full page ad recognizing winner in the RISE Awards Magazine
- ✓ Your company logo on pre-event marketing
- ✓ Opportunity to present award to your winner on stage if you choose
- ✓ Includes one (1) ticket to the Leadership Summit & VIP Cocktail Reception and Awards Dinner

Silver Winner Recognition Package/Adopt-A-Winner \$1,800

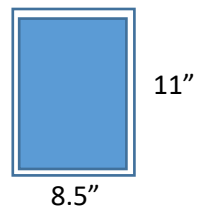
- ✓ Flight (continental US) and one night standard hotel room for winner's travel to and from event
- ✓ Half page ad recognizing winner in the RISE Awards Magazine
- ✓ Your company logo on pre-event marketing
- ✓ Opportunity to present award to your winner on stage if you choose
- ✓ Includes one (1) ticket to the Leadership Summit & VIP Cocktail Reception and Awards Dinner

Event Supporting Sponsor \$1,250

- ✓ Includes one (1) ticket to the Leadership Summit & VIP Cocktail Reception and Awards Dinner
- ✓ Full page ad in the RISE Award Magazine (see below)

Full Page Ad in RISE Awards Magazine \$900

- ✓ Full page ad in the RISE Award Magazine appearing both in print and digital
- ✓ Dimensions are 8.5" x 11" vertical
- ✓ Artwork due May 10, 2022



Half Page Ad in RISE Awards Magazine \$450

- ✓ Full page ad in the RISE Award Magazine appearing both in print and digital
- ✓ Dimensions are 8.5" x 5.5" horizontal
- ✓ Artwork due May 10, 2022

